

Fundraising with Gift Trees

Thank you for choosing Gift Trees for your fundraising product. By selecting these beautiful seedlings, you have demonstrated your commitment to the environment and its protection. Gift Trees are a simple, meaningful fundraising product, and they will become a permanent part of so many lives.

Let us help you choose the best species for your area from this list*:

- Arizona Cypress
- Bald Cypress
- Coast Redwood
- Colorado Blue Spruce
- Douglasfir
- Longleaf Pine
- Norway Spruce
- Noble Fir
- Ponderosa Pine
- White Pine

Most Gift Trees are grown in the Foundation's own Lied Greenhouse for maximum manageability. When we must source trees grown elsewhere, we only select growing partners who use the same methods, premium seed stock, and organic, natural pest controls that we do.

Gift Trees are packaged in a clear poly tube with black caps at each end. Each has a label displaying a beautiful picture of the full grown Gift Tree, and planting and care instructions on the reverse.

Gift Trees retail for \$3 per tree, with a minimum order of 25 Gift Trees. These funds are returned to The Arbor Day Foundation to support our many wonderful programs, such as Nature Explore (which connects young children with nature) and Rain Forest Rescue (dedicated to saving the rain forests around the world).

Gift Trees can ship year round and the tree label includes instructions on growing them indoors until conditions permit permanent outdoor planting.

Ideas:

- Order Gift Trees in any quantity and sell them directly to customers, or pre-sell them and order the exact number you need for later delivery.
- Sell Gift Trees for \$6 and your group keeps \$3!
- Add a personalized label** – your group's logo makes a terrific presentation!
- Sell a mix of trees to give the best selection.
- Fall or spring fundraisers are great – plan around your area's best planting time.

Your group's order will be shipped to a single address for delivery by your group to the Gift Tree buyers.

*For real time availability, check our website: <http://www.arborday.org/shopping/gifttrees/step5.cfm>.

** A one-time graphics fee will apply: \$40 for black imprint, \$80 for color